

RECOGNIZING & PROMOTING
BUSINESS EXCELLENCE
since 1987



January 2016

Congratulations **Arcamm Roofing** on being selected the 2016 Consumer Choice Award winner in the category of **Roofing - York Region** for the Greater Toronto Area and surrounding areas.

Through an independent market research survey, the consumers and businesses in your community have selected you as the top-ranked organization in your industry. You are now part of a very select group of business owners and entrepreneurs recognized for their business excellence in the GTA.

Consumer Choice Award (CCA) was established in 1987 and is considered to be the most distinguished award for business excellence in Canada. In fact, our brand name is the most recognized among all awards across the country, with 8 out of 10 Canadians being aware of the Award.

It is our mission to recognize and promote business excellence in communities across Canada. As a national brand, present in 14 major Canadian cities, CCA is uniquely positioned to help your business stand out. We offer a variety of exciting marketing programs that can be tailored specifically to each winner's requirements.

A key business challenge in today's economy is to break through the noise and reach consumers with a distinctive and simple message. Most marketing initiatives are no longer original or effective, and they are easily replicated by competitors. CCA offers a unique opportunity exclusively to the top-ranking businesses in their respective industries.

Please join us for either one of the two Winners' Circle events happening next month to learn about our exclusive marketing platform and how it can benefit your company. The dates and locations are as follows:

Wednesday, February 03, 2016 | Mississauga Grand

35 Brunel Road, Unit 7 Mississauga

Registration and buffet open at 11:30 AM | Presentation 12:00 - 1:15 PM

Thursday, February 04, 2016 | Le Parc Dining & Banquet

8432 Leslie Street, Thornhill

Registration and buffet open 11:30 AM | Presentation 12:00 - 1:15 PM

The meals are complimentary, the programs are identical and parking is free. To RSVP or to find out more please contact Trevor Johnson, your Market Development Manager, by email at tjohnson@ccaward.com or by phone at 416-894-0233. He will be happy to answer your questions!

Sincerely,

A handwritten signature in black ink, appearing to read "Marcel Scrollini".

Marcel Scrollini
President

CONFIDENTIAL: Prior written consent from Consumer Choice Award is required to make public, publish or create promotional materials contained herein.